



Priti International Limited

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June 28, 2023

To

National Stock Exchange of India Limited

Exchange Plaza, Plot no. C/1, G Block,

Bandra Kurla Complex

Bandra (E), Mumbai, Maharashtra – 400 051

Script Code: PRITI

Sub: Press Release

Dear Sir(s)/Madam(s)

We are enclosing herewith a press release dated June 28, 2023 titled ***“Priti announced as major Supplier Partner of Godrej Industries”*** issued by PRITI INTERNATIONAL LIMITED.

Please note that while the attached disclosure will not qualify as “Material Information”, the Company is making this disclosure voluntarily.

The above information will also be available on the website of the Company i.e., www.pritihome.com

You are requested to take the same on record.

Thanking you,

For PRITI INTERNATIONAL LIMITED

RASHI SHRIMAL

Company Secretary and Compliance officer

M. No.: A60070



Priti announced as major Supplier Partner of Godrej Industries



Jodhpur, June 28, 2023:

Priti International Limited, today on June 28, 2023 made an announcement regarding Priti international Ltd's latest achievement as a major Supplier Partner of Godrej Industries Ltd., a renowned conglomerate operating across various sectors. This strategic collaboration marks a significant milestone in our company's journey and reinforces our commitment to growth and expansion.

Priti international Ltd, has established itself as a prominent player in the furniture & Handicrafts sector with a track record of delivering high-quality products. Our dedication to excellence and customer-centric approach has earned us a strong reputation within the market. Being selected as a major Supplier Partner by Godrej Industries Ltd. is a testament to our capabilities and a recognition of our commitment to delivering outstanding results.

This partnership entails a wide range of mutually beneficial opportunities for both organizations. As a major supplier, Priti international Ltd will be involved in supplying Home furniture products. This collaboration will enable us to leverage our expertise and resources to contribute effectively to the success of Godrej Industries Ltd. while driving our own growth and profitability.

Godrej Industries Ltd. is a leading conglomerate with an impressive portfolio of businesses spanning consumer goods, real estate, appliances, agriculture, and more. Their commitment to innovation, sustainability, and social responsibility aligns perfectly with our own values and vision. We are honored to be associated with such a reputable and esteemed organization.



This partnership represents a tremendous opportunity for Priti international Ltd to strengthen its market presence, expand its customer base, and foster long-term relationships with key industry players. We firmly believe that our collaboration with Godrej Industries Ltd. will create a powerful synergy, combining our respective strengths to deliver unparalleled value to our customers and shareholders.

We would like to extend our heartfelt appreciation to our dedicated team, whose hard work and dedication have made this achievement possible. Their relentless efforts and commitment to excellence have positioned us as a preferred choice for our clients, including Godrej Industries Ltd.

As we move forward with this collaboration, we will continue to focus on delivering superior value to our customers, shareholders, and stakeholders. We remain committed to upholding the highest standards of quality, innovation, and customer satisfaction in all our endeavors.

We look forward to the future with great optimism and excitement, confident that this partnership will pave the way for long-term success and growth.



About Priti:

Priti International Limited is an Indian local furniture & lifestyle brand that offers interior collections for homes. The brand endorses contemporary designs, expressed by clean lines and embellished with a modern touch. The result is a universal style that brings forth a beautiful atmosphere for life. To accommodate every need, style, and preference from each person, Priti International Limited has wide-ranging furniture and home decor collection from natural, modern, classic, minimalist, to premium. Collaborate with R&D also Indian well-known designers, we try to fulfill and be the answer to your home furnishing and decoration.

For more details, visit www.pritihome.com

Disclaimer:

Statements in this Press Release describing the Company's objectives, expectations or predictions may be forward-looking within the meaning of applicable securities laws and regulations. Forward looking statements are based on certain assumptions and expectations of future events. The Company cannot guarantee that these assumptions and expectations are accurate or will be realized. The Company assumes no responsibility to publicly amend, modify or revise forward-looking statements, on the basis of any subsequent developments, information or events. Actual results may differ materially from those expressed in the statement. Important factors that could influence the Company's operations include changes in Government regulations, tax laws, economic developments within the country and such other factors globally.

*Unless otherwise specified or the context otherwise requires, all references herein to 'we', 'us', 'our', 'the Company', 'PRITI' are to **'Priti International Limited'**.*