



Priti International Limited

CIN : L36994RJ2017PLC058454

+291 2435699

g.d.lohiya@gmail.com

https://pritihome.com

Plot No. F-43, Basni, 1st Phase, Jodhpur,
Rajasthan - 342005 INDIA



November 10, 2023

To
The National Stock Exchange of India Limited
Exchange Plaza, Plot no. C/1, G Block,
Bandra Kurla Complex
Bandra (E), Mumbai, Maharashtra – 400 051

Script Code: PRITI

Sub: Press Release

Dear Sir(s)/Madam(s)

We are enclosing herewith a press release dated November 10, 2023, titled ***“Priti Launches It’s New auction website “PriAuction.com”*** issued by PRITI INTERNATIONAL LIMITED.

Please note that while the attached disclosure will not qualify as “Material Information”, the Company is making this disclosure voluntarily.

The above information will also be available on the website of the Company i.e., www.pritihome.com

You are requested to take the same on record.

Thanking you,

For PRITI INTERNATIONAL LIMITED

RASHI SHRIMAL
Company Secretary and Compliance officer
M. No.: A60070



Priti Launches It's New auction website PriAuction.com

Jodhpur: November 10, 2023:

We are delighted to announce a significant milestone for Priti International Limited - the official launch of PriAuction.com, a cutting-edge online platform that seamlessly integrates exclusive furniture and timeless antiques. PriAuction.com is poised to redefine the way enthusiasts and collectors engage with premium furniture and antique pieces.





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Key Highlights of PriAuction.com:

Furniture Elegance: PriAuction.com showcases an extensive collection of elegant furniture, ranging from modern designs to classic styles, offering a diverse selection to cater to various preferences.

Timeless Antiques: Immerse yourself in the world of history and craftsmanship with our carefully curated collection of timeless antiques, each piece carrying a unique and captivating story.

Live Auction Experience: PriAuction.com introduces an interactive live auction experience, allowing users to participate in real-time bidding for coveted furniture and antique items.

Expert Curation: Our team of experts meticulously curates each item on PriAuction.com, ensuring authenticity, quality, and a touch of sophistication.

Secure Transactions: Bid and buy with confidence. PriAuction.com prioritizes secure transactions, providing a safe and trustworthy environment for all our users.

We invite you to explore the fusion of elegance and history at [www.PriAuction.com]. This launch marks a significant step forward for Priti International Ltd., positioning us as a leader in the dynamic and evolving market of exclusive furniture and antiques.



About Priti:

Priti International Limited is an Indian local furniture & lifestyle brand that offers interior collections for homes. The brand endorses contemporary designs, expressed by clean lines and embellished with a modern touch. The result is a universal style that brings forth a beautiful atmosphere for life. To accommodate every need, style, and preference from each person, Priti International Limited has wide-ranging furniture and home decor collection from natural, modern, classic, minimalist, to premium. Collaborate with R&D also Indian well-known designers, we try to fulfill and be the answer to your home furnishing and decoration.

For more details, visit www.pritihome.com

Disclaimer:

Statements in this Press Release describing the Company's objectives, expectations or predictions may be forward-looking within the meaning of applicable securities laws and regulations. Forward-looking statements are based on certain assumptions and expectations of future events. The Company cannot guarantee that these assumptions and expectations are accurate or will be realized. The Company assumes no responsibility to publicly amend, modify or revise forward-looking statements, on the basis of any subsequent developments, information or events. Actual results may differ materially from those expressed in the statement. Important factors that could influence the Company's operations include changes in Government regulations, tax laws, economic developments within the country and such other factors globally.

*Unless otherwise specified or the context otherwise requires, all references herein to 'we', 'us', 'our', 'the Company', 'PRITI' are to **'Priti International Limited'**.*