



Priti International Limited

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Plot No. F-43, Basni, 1st Phase, Jodhpur,
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July 20, 2023

To

The National Stock Exchange of India Limited

Exchange Plaza, Plot no. C/1, G Block,

Bandra Kurla Complex

Bandra (E), Mumbai, Maharashtra – 400 051

Script Code: PRITI

Sub: Press Release

Dear Sir(s)/Madam(s)

We are enclosing herewith a press release dated July 20, 2023 titled ***“Priti Bags it's First Order for Airport Furniture Segment from Airport Authority of India, Begumpet Airport, Hyderabad”*** issued by PRITI INTERNATIONAL LIMITED.

Please note that while the attached disclosure will not qualify as “Material Information”, the Company is making this disclosure voluntarily.

The above information will also be available on the website of the Company i.e., www.pritihome.com

You are requested to take the same on record.

Thanking you,

For PRITI INTERNATIONAL LIMITED

RASHI SHRIMAL

Company Secretary and Compliance officer

M. No.: A60070



Priti Bags it's First Order for Airport Furniture Segment from Airport Authority of India, Begumpet Airport, Hyderabad

Jodhpur, July 20, 2023:

We are delighted to announce a significant development in the growth trajectory of Priti International Limited, one of the leading pioneers in the furniture industry. We have taken a strategic step towards diversification and expansion by entering the lucrative Airport Furniture segment.

With a commitment to providing quality, innovation, and customer satisfaction, we are proud to share that we have secured our first order in the Airport Furniture category. Begumpet Airport, Hyderabad, a prominent airport in the region, has placed their trust in Priti International Limited for their furniture requirements.

This milestone marks a crucial turning point in our journey and is a testament to the hard work, dedication, and expertise of our talented team. Our relentless focus on customer needs and market trends has enabled us to position ourselves as a preferred partner in the airport furniture domain.

The order from Begumpet Airport, Hyderabad encompasses a wide range of furniture solutions, including seating arrangements, waiting lounges, information kiosks, and many more. We aim to create a welcoming and comfortable ambiance for travelers while adhering to the highest standards of quality and craftsmanship.

Priti International Limited remains committed to expanding our product portfolio and market presence. The Airport Furniture segment presents significant opportunities for growth, and we are well-prepared to capitalize on these prospects.

We would like to express our gratitude to our shareholders, stakeholders, and business partners for their unwavering support throughout our journey. Your trust and belief in us have been instrumental in driving us forward.

As we embrace this new chapter, we reiterate our dedication to maintaining transparent communication with the esteemed Stock Exchange and our investors. We shall keep you informed about further developments and progress in this venture.

Thank you for your continuous support.



About Priti:

Priti International Limited is an Indian local furniture & lifestyle brand that offers interior collections for homes. The brand endorses contemporary designs, expressed by clean lines and embellished with a modern touch. The result is a universal style that brings forth a beautiful atmosphere for life. To accommodate every need, style, and preference from each person, Priti International Limited has wide-ranging furniture and home decor collection from natural, modern, classic, minimalist, to premium. Collaborate with R&D also Indian well-known designers, we try to fulfill and be the answer to your home furnishing and decoration.

For more details, visit www.pritihome.com

Disclaimer:

Statements in this Press Release describing the Company's objectives, expectations or predictions may be forward-looking within the meaning of applicable securities laws and regulations. Forward looking statements are based on certain assumptions and expectations of future events. The Company cannot guarantee that these assumptions and expectations are accurate or will be realized. The Company assumes no responsibility to publicly amend, modify or revise forward-looking statements, on the basis of any subsequent developments, information or events. Actual results may differ materially from those expressed in the statement. Important factors that could influence the Company's operations include changes in Government regulations, tax laws, economic developments within the country and such other factors globally.

*Unless otherwise specified or the context otherwise requires, all references herein to 'we', 'us', 'our', 'the Company', 'PRITI' are to **'Priti International Limited'**.*